

SPONSORSHIP & EXHIBITION PROSPECTUS

ENERGISING WA NATIONAL CONFERENCE

Sustainable Energy Conference & Expo

March 22-24, 2010

Burswood Entertainment Complex
Perth, Western Australia

S U P P O R T E D B Y :



Government of Western Australia
Department of State Development



PERTH
CONVENTION
BUREAU



INVITATION

WASEA The Western Australian Sustainable Energy Association (WA SEA) was officially incorporated in July, 2002. The Association was established in response to an identified need for representation of the sustainable energy industry in Western Australia.

WASEA is the peak body for sustainable energy in Western Australia and as a chamber of works on behalf of all members to ensure that the State and Federal Governments adhere to sustainability principals, and are committed to mitigating greenhouse gas emissions through the deployment of sustainable energy solutions and adopting practical measures to adapt to climate change.

ENERGISING WA Vision of Energising WA Conference 2010 will be a platform for local, national and international businessmen, scientists, government leaders and investors to network and discuss how to prevent an impending energy crisis, and discuss on a strategic and tactical level the local investment required generating renewable energy projects for National Renewable Energy Target.

For the future of Australia, its competitiveness, quality of life and the improvements in the greenhouse gas emission sector, the shift from fossil fuels to alternative energies; during the next half century, is giving the scientific community some of its greatest business and investment opportunities. The conference will address the question whether challengers can be met fast enough, how to move forward and determine a new era of prosperity and sustainable environment.

AT A GLANCE

Monday 22 nd March	Tuesday 23 rd March	Wednesday 24 th March 2010
	8:00am	8:00am
	Registrations	Registrations
12:00pm – 4:30pm	9:00am – 5:00pm	9:00am – 5:00pm
Exhibitors Bump in	Sessions	Sessions
4:30pm – 6:30pm	5:00pm – 7:00pm	6:30pm – 7:00pm
VIP Cocktail Party	Welcome Pool Deck Reception	Pre- Dinner Drinks
		7:00 – 12:00pm
		WA SEA Awards for Excellence and Innovation

SPONSORSHIP

PLATINUM

Members rate: \$26,000

Non members rate: \$36,500

As the Platinum Sponsor of Energising WA, your organisation will be featured in all promotional items, program guide, and on the Energising WA website. Platinum sponsors will also receive speaking and presenting opportunities during the conference, and recognition on all event signage and handouts

- 1 Complimentary 9m x 9m Exhibition space, including standard booth fit out
- Priority exhibition selection for Energising WA 2010
- Limited offer to only 2 Platinum Sponsors
- Welcome message to be available on website
- 4 x Complimentary full registrations to conference inclusive of session access, daily catering conference welcome receptions and cocktail events
- 2 x Complimentary exhibition registrations
- 4 x VIP seating at plenary sessions and luncheons
- Use of Energising WA logo for advertising for a period of 1 year
- Advance recognition on Energising WA website including company bio and hyperlink to your company website
- Logo recognition on all Energising WA communications
- Prominent company Logo on conference program
- Prominent Logo on conference banners and welcome entrance signs
- Logo recognition on the cover of Energising WA Conference CD
- 1 x A4 insert in the Energising WA compendium/ or conference bag
- 1 x Complimentary Strip Advertisement to the value of \$3750 exc GST
- One presentation of choice, relative to conference objectives
- 10 x Complimentary tickets to WA SEA Awards for Excellence and Innovation Dinner
- Recognition in WA SEA Newsletters and Energising WA Magazine
- First right of refusal for sponsorship opportunities for Energising South East Asia 2011

There is no better way to promote your organization than to be a Platinum Sponsor at Energising WA 2010

SPONSORSHIP

All sponsors are recognized prominently before, during, and after the conference as leading supporters of Energising WA and as advocates for the green energy industry. The opportunities listed are designed to fit a variety of budgets and may be combined to meet your desired level

GOLD

Members rate: \$13,500
Non members rate: \$20,250

- 1 Complimentary 6m x 6m Exhibition space including standard booth fit out
- Priority exhibition selection for Energising WA 2010
- Limited offer to only 3 Gold Sponsors
- 2 x Complimentary full registrations to conference inclusive of session access, daily catering conference welcome receptions and cocktail events
- 2 x Complimentary Exhibition registrations
- Advance recognition on the Energising WA web page including company bio and hyperlink to your company website
- Logo recognition on all Energising WA communications
- Prominent Company Logo on conference program
- Prominent Logo on conference banners and welcome entrance signs
- Logo recognition on the cover of Energising WA Conference CD
- 1 x A4 insert in Energising WA Compendium / Conference Bag
- One presentation of choice, relative to conference objectives
- 4 x Complimentary tickets to WA SEA Awards for Excellence and Innovation Dinner
- Recognition in WA SEA Newsletters and Energising WA Magazine
- First right of refusal for sponsorship opportunities for Energising South East Asia 2011

SILVER

Members rate: \$6,600
Non members rate: \$9,900

- 1 Complimentary 5m x 3m Exhibition space including standard booth fit out
- Priority exhibition selection for Energising WA 2010
- Limited offer to only 4 Silver Sponsors
- 1 x Complimentary full registrations to conference inclusive of session access, daily catering conference welcome receptions and cocktail events
- 2 x Complimentary Exhibition registrations
- Advance recognition on the Energising WA web page including company bio and hyperlink to your company website
- Logo recognition on all Energising WA communications
- Prominent Company Logo on conference program
- Logo on conference banners and welcome entrance signs
- Logo recognition in registration brochure
- One presentation of choice, relative to conference objectives
- 2 x Complimentary tickets to WA SEA Awards for Excellence and Innovation Dinner
- Recognition in WA SEA Newsletters and Energising WA Magazine
- First right of refusal for sponsorship opportunities for Energising South East Asia 2011

SPONSORSHIP

BRONZE

Members rate: \$3,300

Non members rate: \$4,950

As a bronze sponsor you will be recognised along with the major sponsors of the Conference with the following benefits

- 1 Complimentary 3m x 3m Exhibition space including standard booth fit out
- Priority exhibition selection for Energising WA 2010
- Limited offer to only 4 Bronze Sponsors
- 1 Complimentary full registrations to conference inclusive of session access, daily catering conference welcome receptions and cocktail events
- 1 Complimentary Exhibition registration
- Advance recognition on the Energising WA web page including company bio and hyperlink to your company website
- Logo recognition on all Energising WA communications
- Prominent Company Logo on conference program
- Logo on conference banners and welcome entrance signs
- Logo recognition in registration brochure
- One presentation of choice, relative to conference objectives
- 2 x Complimentary tickets to WA SEA Awards for Excellence and Innovation Dinner
- Recognition in WA SEA Newsletters and Energising WA Magazine
- First right of refusal for sponsorship opportunities for Energising South East Asia 2011

**HIGH – EXPOSURE
PROMOTIONAL
OPPORTUNITIES**

VIP Welcome Gala

Members rate - \$2,200

Non Members rate - \$3,300

Welcoming remarks, your logo on event signage and literature distribution opportunities

Welcome Deck Reception

Members rate - \$3,850

Non Members rate - \$5,775

Welcoming remarks, your logo on event signage, literature and distribution opportunities

The opportunities listed below are designed to fit a variety of budgets and may be combined to meet the desired Sponsorship Level. For example, by sponsoring the Conference Luncheon (\$2,500) and the Energising WA VIP Welcome Sundowner (\$3,000), you will receive the benefits associated with those items as well as Bronze Sponsor level benefits

Conference Luncheon Day 1

Members rate - \$2,200

Non Members rate - \$3,300

Welcoming remarks, logo on room and podium signage, literature distribution opportunities

Conference Luncheon Day 2

Members rate - \$2,200

Non Members rate - \$3,300

Welcoming remarks, logo on room and podium signage, literature distribution opportunities

Conference Morning and Afternoon Day 1

Members rate - \$2,750

Non Members rate - \$4,125

2 Minute presentation, logo on room and podium signage, literature distribution opportunities

Conference Morning and Afternoon Day 2

Members rate - \$2,750

Non Members rate - \$4,125

2 Minute presentation, logo on room and podium signage, literature distribution opportunities

**UNIQUE PROMOTIONAL
OPPORTUNITIES**

Pre- Drinks for WASEA Awards

Members rate - \$3,850

Non Members rate - \$5,775

Welcoming remarks, company logo on event signage, literature distribution opportunities

Internet Kiosk

Members rate - \$3,850

Non Members rate - \$5,775

Your company logo on kiosk kick panels and screen savers at kiosk housing 3 computers with internet access and universal charging stations.

Pens

Members rate - \$1,100

Non Members rate - \$2,200

Your logo on hundreds of pens in conference compendium / conference bags

Lanyards

Members rate - \$2,200

Non Members rate - \$3,300

Your company name printed on hundreds of lanyards worn by all attendees and staff throughout the conference

Compendiums

Members rate - \$14,400

Non Members rate - \$21,000

Your logo on hundreds of pens in conference compendium / conference bags with all benefits of Gold Sponsorship

Note Pads

Members rate - \$1,100

Non Members rate - \$2,200

Your logo on hundreds of note pads in conference compendium / conference bags

The WA SEA Team can help you find the most effective way to reach out to our attendees. The wide array of sponsorship opportunities are designed to offer various options to meet your groups budget and maximise your exposure with your target audience. To learn more contact mem@wasea.com.au



Exhibiting at Energising WA 2010

This will be the
largest conference of
its kind in Western
Australia

Don't get left out -
Register today!

With over 5,000 square metre of exhibition space, conference attendees will interact with over 200 vendors, exhibitors, speakers and industry representatives. This is the premier energy conference of 2010 so don't miss out, reserve your space today. ENERGISING WA is the perfect opportunity to promote your business and showcase your company. WA SEA staff will work with you to discuss various sponsorship levels available to you to posture your company for success and expand your presence with our attendees.

Having an exhibition booth at ENERGISING WA is an excellent way to showcase your organisation and establish contacts with your industry peers. Our program schedule is designed with ample breaks to offer plenty of interaction with other attendees. The event presents great exposure and a fantastic return for your investment.

Standard Exhibition Booth Package

Members rate: \$2750.00

Non members rate: \$4125.00

- 3m x 3m exhibition space
- 2.4m High walls, 2 x 150w exhibition spot lights & 1 x 4amp power point
- Company Signage
- Company and product description listing in conference Program (if purchased before 15 February 2010)
- Exposure and company listing on Energising WA website
- Invitation to VIP Welcome reception on 22nd March
- 2 complimentary exhibition registrations
- 1 complimentary conference registration

Double Exhibition Booth Package

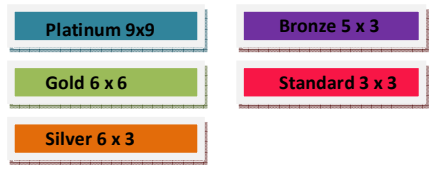
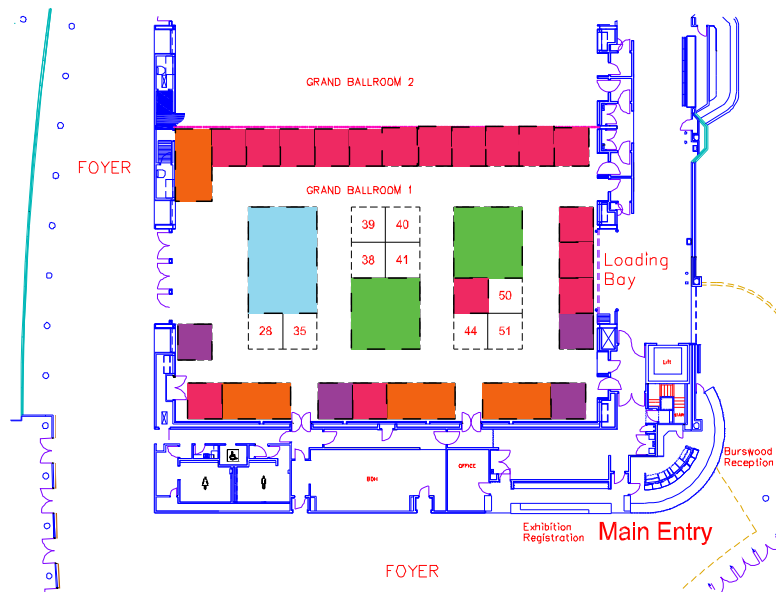
Members rate: \$4750.00

Non members rate: \$7125.00

- 6m x 6m exhibition space
- 2.4m High walls, 4 x 150w exhibition spot lights & 2 x 4amp power point
- Company Signage
- Company and product description listing in conference Program (if purchased before 15 February 2010)
- Exposure and company listing on Energising WA website
- Invitation to VIP Welcome reception on 22nd March
- 4 complimentary exhibition registrations
- 2 complimentary conference registrations

Exhibitor Kit

Approximately 30 days before ENERGISING WA, a comprehensive Exhibitor Package will be available to all paid exhibitors. The manual will include information on lodging, registration and various order forms to help maximise your trade show investment.



For more information about sponsoring or being an exhibitor

Booth space is limited. Reserve your space at Energising WA 2010 Today!
Visit www.energisingwa.com/exhibit

or contact

Lisa Murray – Membership and Events Manager
mem@wasea.com.au or (+ 61 8) 9481 3169

PROVISIONAL EXHIBITOR APPLICATION CONTRACT

Please complete this application and mail your payment to:
WA Sustainable Energy Association Inc.
PO Box 1483, West Perth WA 6872

For questions, please contact Lisa Murray (+61 8) 9481 3169

EXHIBITOR INFORMATION

Name and phone number of one person in charge of the exhibit and to whom instructions and information should be sent:

Company: _____

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Pcode: _____

Tel: _____ Fax: _____

Email Address: _____

FINANCIAL INFORMATION – Invoice recipient

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Pcode: _____

Tel: _____ Fax: _____

Email Address: _____

PO # (If required): _____

ENERGISING WA ORDER FORM

(Refer to Event Prospectus)

In-Line 3' x 3' Standard Booth: from \$2750 _____

TOTAL CONFERENCE FEE: _____

APPLICATION FOR EXHIBITOR SPACE

The Exhibitor wishes to Exhibit in Energising WA 2010 to be held in Burswood Entertainment Complex, 22-24 March 2010, and hereby applies for the exhibit space and preferred booth locations specified below.

PREFERRED BOOTH LOCATION AND SIZE

CONFIGURATION

Please indicate the most desirable space locations from the current Exhibitor Floor Plan (Refer to Event Prospectus). Indicate your three exhibit space numbers below:

1st _____ 2nd _____ 3rd _____

ACCEPTANCE BY APPLICANT

Upon receipt of this application by WA Sustainable Energy Association Inc (WA SEA), and acceptance by WA SEA, this application shall become a binding agreement between the Exhibitor and WA SEA. Faxed and email copies of this contract are legal and binding. The Terms and Conditions set forth on the reverse side of this agreement are hereby incorporated by reference. The Exhibitor acknowledges that none of the exhibit space fee is refundable except as expressly set forth in the Terms and Conditions. By the signature below, the individual signing this application represents and warrants that he or she has read, understood and agrees to abide by the Terms and Conditions on the reverse side of this agreement and is authorized by the Exhibitor to enter into the agreement, which shall become binding upon acceptance by WA SEA.

Signature _____ Date: _____

Printed Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____

Email Address: _____

CANCELLATION

If Exhibitor cancels its participation in Energising WA Conference 2010, any monies or percentage paid may be retained by WA SEA. If Exhibitor fails to make any payment described in the Application by the due date, WA SEA may terminate exhibitor's participation in Energising WA Conference 2010 without further notice and without any obligation to refund monies previously paid.

CREDIT CARD PAYMENT (additional charge 2%)

Name on Credit Card: _____

Type: AMEX ___ MC ___ VISA ___ Ex

Card Number: _____

Exp date: __ / __

Security code 3digit _____ (AMEX)

Billing address: _____

City, State: _____ Pcode: _____

Amount: \$ _____ + 2%

Signature: _____

(Authorized Cardholder Signature)

1. OBSERVANCE OF LAWS

Exhibitor shall abide by and observe all laws, rules, regulations (including safety regulations), and ordinances including all rules of the Burswood Entertainment Complex that Exhibitor agrees to obtain directly from the Burswood Entertainment Complex.

2. INDEMNITY AND LIMITATION OF LIABILITY

The Exhibitor and WA SEA shall indemnify, defend and protect each other and hold each other harmless from any and all claims, demands, suits, liability damages, losses, costs, attorney's fees and expenses which might result or arise from gross negligence or willful misconduct in connection with either parties' participation with WA SEA or any actions of its officers, agents, employees, or other representatives, provided that (i) the indemnified party gives prompt notice of the claim to the other party; (ii) the indemnifying party has control over the defense of the claim, including any decision to settle; and (iii) the indemnified party provides the other party with all reasonable assistance therein. Except for gross negligence or willful misconduct, neither WA SEA, exhibitor, any co-exhibitor, convention center or other exhibit space provider, nor any of their officers, agents, employees, facilities, other representatives, or assigns shall be liable for, and are hereby released from, any claims for damage, loss, harm, or injury to the person, property or business of the parties or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities, accident, or any other reason in connection with WA SEA or any planning meetings, demonstrations, or staging. WA SEA shall not be responsible for the security of Exhibitor's equipment or its proprietary software or hardware information, and Exhibitor shall have full responsibility for any theft or other loss, including any subrogation claims by its insurer. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.

3. BOOTH ASSIGNMENT

Every attempt will be made to assign space as preferred by the Exhibitor. However, in rare occasions, it may be necessary to re-assign booth location. WA SEA retains the exclusive right to reassign at its option.

4. RIGHT TO REFUSE

WA SEA reserves the right to review and reject any application for exhibit space without prejudice.

5. USE OF EXHIBITION SPACE

Exhibitor shall not sell or exchange goods or money on the exhibition floor. Exhibitor shall not assign to a third party its Exhibition space or any portion of that space without the prior written consent of WA SEA, which WA SEA may grant or withhold at its sole discretion. If such permission is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives and the Exhibitor shall not charge its assignee more than a fair proportionate share of the exhibit fee. Permission to assign or share space shall not be given unless the assignee or person who is going to share the space, agrees to and does assume all of the responsibility, liabilities and terms of this agreement. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area. WA SEA reserves the right to withdraw its acceptance of this application if, in its sole discretion, it determines that the Exhibitor is not eligible to participate or that the Exhibitor's product is not eligible to be displayed in this Exhibition, or that the Exhibitor or any of its representatives fail to conduct themselves in accordance with normal standards of decorum and good taste.

6. EXHIBITION HOURS

Exhibitors will comply with published WA SEA exhibit hours. WA SEA reserves the right to change the exhibit hours without prior notice.

7. INSTALLATION AND DISMANTLING

If Exhibitor fails to set up its display in its assigned space by 12 pm Monday, 22 March 2010, leaves its space unattended, or fails to remit payment at times specified, WA SEA shall have the right to take possession of the space and utilize such space in any manner WA SEA chooses. Exhibitor may not dismantle the display until the Exhibition is finally closed 12pm Wednesday 24 March 2010

8. SPACE EQUIPMENT AND SERVICES

Each exhibit space will include general show security service and exhibitor badges for Exhibitor staff. 2.4m high walls 1 x fascia (corner stands x 2 fascias) and 1 x company name sign, (corner stands 2 x signs). No Exhibit may be built or erected to exceed the height limitation as set forth in the Exhibitor's Manual. Any Exhibitor whose booth exceeds the height limitation will be required at his own expense to alter the display in order to conform to these regulations. WA SEA shall not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the guide or other materials.

9. EXHIBITOR EQUIPMENT AND SERVICES

Exhibitor will install its equipment and display in accordance with the schedule distributed by WA SEA with final space assignment. Exhibitor agrees to provide service and support for installed products. At the discretion of WA SEA, products not maintained in acceptable working condition may be removed from the display floor, without refund to the Exhibitor of any fees. No exhibit merchandise, equipment, container or packing material shall be left in any corridor; all such items shall be kept within the exhibit spaces. No container or packing materials shall be brought into or out of exhibit space during exhibit hours.

10. CONTRACTOR SERVICES INFORMATION

Exhibitors are responsible for providing or arranging all necessary labor in transporting, uncrating, erecting, dismantling and re-creating of displays. These services, if desired, may be arranged for with the official conference decorator or carrier. Neither WA SEA, any cosponsor or convention center or other exhibit space

provider will be responsible for the performance or any act or omission of these contractors.

11. CANCELLATION OR TERMINATION OF EXHIBITION

If for any reason beyond its reasonable control including, fire, strike, earthquake, damage, construction or renovation to the Conference Center, government regulation, public catastrophe, Act of God, or any similar reason, WA SEA shall determine that the Exhibition or any part may not be held, WA SEA may cancel the Exhibition or any part thereof. In that event, WA SEA shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate display fees received which remain after deducting all expenses incurred by WA SEA.

12. EXHIBITOR CANCELLATION OR BOOTH DOWNSIZING

All payments made to WA SEA under this application shall be deemed fully earned and nonrefundable in consideration for expenses incurred by WA SEA.

13. EXHIBITOR CONDUCT

Exhibitor and all of its representatives shall conduct themselves at all times in accordance with normal standards of decorum, and good taste. WA SEA reserves the right to eject from the Exhibition any Exhibitor or representative violating those standards.

14. LIABILITY

Under no circumstances will any party to this agreement, any co-sponsor or the Convention Center or other exhibit space provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall WA SEA's liability under any circumstance, exceed the amount actually paid to it by the Exhibitor for exhibit space. WA SEA makes no representations or warranties including, but not limited to, the number of persons who will attend the Exhibition.

15. CARE OF BUILDING AND EQUIPMENT

Exhibitors or their agents may not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. If such damage occurs, the Exhibitor is liable to the owner of the property so damaged. All materials used in decoration must be flameproof. Electric wiring must conform with the Australian Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the exhibition is located, and of any other government authority maintaining jurisdiction over the convention center that affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the exhibit hall. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and WA SEA with respect to the installation, conduct and disassembly of its exhibit.

16. TAXES AND LICENSES

Exhibitor shall be responsible for obtaining any licenses, permits or approvals under local or state law applicable to its activity at the Exhibition. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with its activities at the Exhibition.

17. NOISE CONTROL

WA SEA reserves the right to monitor or prohibit the use of any electronic equipment or machinery that it determines, in its sole discretion, is detracting from other exhibits.

18. BOOTH MUSIC

Live or taped music is prohibited as part of an exhibit or display without written permission from an appropriate music licensing source. Exhibitor agrees to obtain such written permission. Evidence of such an agreement must be available for WA SEA upon request. In the event written confirmation cannot be documented the vendor agrees to cease playing the music.

19. SECURITY

Security will be provided to patrol during exhibition and after exhibition hours. The exhibit hall must be vacated within two hours after exposition closing. Exhibitors will be allowed to enter the exhibit hall upon presentation of a proper exhibit badge/pass only.

20. AGREEMENT TO TERMS, CONDITIONS AND RULES

Exhibitor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by WA SEA from time to time for the efficient and safe operation of the Exhibition. In addition to WA SEA's right to close a display and withdraw its acceptance of the application, WA SEA in its sole judgment, may refuse to consider for participation in future Exhibitions an Exhibitor who violates or fails to abide by all such terms, conditions, and rules. This application represents the entire agreement between the Exhibitor and WA SEA concerning the subject matter of this application. WA SEA is not making any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by both parties. The headings used in this agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this agreement. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect.



PROVISIONAL SPONSOR APPLICATION CONTRACT

Please complete this application and mail your payment to:
WA Sustainable Energy Association Inc.
PO Box 1483, West Perth WA 6872

For questions, please contact Lisa Murray (+61 8) 9481 3169

SPONSOR INFORMATION

Name and phone number of one person in charge of the exhibit and to whom instructions and information should be sent:

Company: _____

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Pcode: _____

Tel: _____ Fax: _____

Email Address: _____

FINANCIAL INFORMATION – Invoice recipient

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Pcode: _____

Tel: _____ Fax: _____

Email Address: _____

PO # (If required): _____

ENERGISING WA SPONSORSHIP

(Refer to event prospectus)

WA SEA Member

Platinum Sponsorship: from \$26,000

Gold Sponsorship from \$13,500

Silver Sponsorship from \$6,600

Bronze Sponsorship from \$3,300

VIP Welcome Gala from \$2,200

Welcome Deck Reception \$3,850

Conference Luncheon Day 1 from \$2,200

Conference Morning & Afternoon Day 1 Tea from \$2,750

Conference Luncheon Day 2 from \$2,200

Conference Morning & Afternoon Tea Day 2 from \$2,750

WASEA Awards Drink Reception from \$3,850

Lanyards from \$1,100

Internet Kiosk from \$3,850

Pens from \$1,100

Note Pads from \$1650

Compendiums from \$14,400

APPLICATION FOR EXHIBITOR SPACE

The Sponsor wishes to Exhibit in Energising WA 2010 to be held in Burswood Entertainment Complex, 22-24 March 2010, and hereby applies for the exhibit space and preferred booth locations specified below.

PREFERRED BOOTH LOCATION AND SIZE CONFIGURATION

Please indicate the most desirable space locations from the current Exhibitor Floor Plan (Refer to Event Prospectus). Indicate your three exhibit space numbers below:

1st _____ 2nd _____ 3rd _____

ACCEPTANCE BY APPLICANT

Upon receipt of this application by WA Sustainable Energy Association Inc (WA SEA), and acceptance by WA SEA, this application shall become a binding agreement between the Sponsor and WA SEA. Faxed and email copies of this contract are legal and binding. The Terms and Conditions set forth on the reverse side of this agreement are hereby incorporated by reference. The Sponsor acknowledges that none of the sponsorship fee is refundable except as expressly set forth in the Terms and Conditions. By the signature below, the individual signing this application represents and warrants that he or she has read, understood and agrees to abide by the Terms and Conditions on the reverse side of this agreement and is authorized by the Sponsor to enter into the agreement, which shall become binding upon acceptance by WA SEA.

Signature _____ Date: _____

Printed Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____

Email Address: _____

CANCELLATION

If Sponsor wishes to cancel its participation in Energising WA Conference 2010, any monies or percentage paid may be retained by WA SEA. If Exhibitor fails to make any payment described in the Application by the due date, WA SEA may terminate exhibitor's participation in Energising WA Conference 2010 without further notice and without any obligation to refund monies previously paid.

CREDIT CARD PAYMENT (additional charge 2%)

Name on Credit Card: _____

Type: AMEX ___ MC ___ VISA ___ Ex

Card Number: _____

Exp date: __ / __

Security code 3digit _____ (AMEX)

Billing address: _____

City, State: _____ Pcode: _____

Amount: \$ _____ + 2%

Signature: _____

(Authorized Cardholder Signature)

WA SEA TERMS OF AGREEMENT/CONTRACTUAL RULES

1. OBSERVANCE OF LAWS

Sponsor shall abide by and observe all laws, rules, regulations (including safety regulations), and ordinances including all rules of the Emerald Coast Conference Center that Sponsor agrees to obtain directly from the Emerald Coast Conference Center. The Sponsors shall construct exhibits to comply with the ADA (American Disability Act).

2. INDEMNITY AND LIMITATION OF LIABILITY

The Sponsor and WA SEA shall indemnify, defend and protect each other and hold each other harmless from any and all claims, demands, suits, liability damages, losses, costs, attorney's fees and expenses which might result or arise from gross negligence or willful misconduct in connection with either parties' participation in WA SEA or any actions of its officers, agents, employees, or other representatives, provided that (i) the indemnified party gives prompt notice of the claim to the other party; (ii) the indemnifying party has sole control over the defense of the claim, including any decision to settle; and (iii) the indemnified party provides the other party with all reasonable assistance therein. Except for gross negligence or willful misconduct, neither WA SEA, Sponsor, any co-Sponsor, Exhibitor, convention center or other exhibit space provider, nor any of their officers, agents, employees, facilities, other representatives, or assigns shall be liable for, and are hereby released from, any claims for damage, loss, harm, or injury to the person, property or business of the parties or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities, accident, or any other reason in connection with WA SEA or any planning meetings, demonstrations, or staging. WA SEA shall not be responsible for the security of Sponsor's equipment or its proprietary software or hardware information, and Sponsor shall have full responsibility for any theft or other loss, including any subrogation claims by its insurer. It is the responsibility of the Sponsor to maintain proper insurance coverage for its property and liability.

3. BOOTH ASSIGNMENT

Every attempt will be made to assign space as preferred by the Sponsor. However, in rare occasions, it may be necessary to re-assign booth location. WA SEA retains the exclusive right to reassign at its option.

4. RIGHT TO REFUSE

WA SEA reserves the right to review and reject any application for exhibit space without prejudice.

5. USE OF EXHIBITION SPACE

Sponsor shall not sell or exchange goods or money on the exhibition floor. Sponsor shall not assign to a third party its Exhibition space or any portion of that space without the prior written consent of WA SEA, which WA SEA may grant or withhold at its sole discretion. If such permission is given, the Sponsor shall assume full responsibility for the conduct of the assignee and all its representatives and the Sponsor shall not charge its assignee more than a fair proportionate share of the exhibit fee. Permission to assign or share space shall not be given unless the assignee or person who is going to share the space, agrees to and does assume all of the responsibility, liabilities and terms of this agreement. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area. WA SEA reserves the right to withdraw its acceptance of this application if, in its sole discretion, it determines that the Sponsor is not eligible to participate or that the Sponsor's product is not eligible to be displayed in this Exhibition, or that the Sponsor or any of its representatives fail to conduct themselves in accordance with normal standards of decorum and good taste.

6. EXHIBITION HOURS

Sponsors will comply with published WA SEA exhibit hours. WA SEA reserves the right to change the exhibit hours without prior notice.

7. INSTALLATION AND DISMANTLING

If Sponsor fails to set up its display in its assigned space by 12 pm Monday, 22 March 2010, leaves its space unattended, or fails to remit payment at times specified, WA SEA shall have the right to take possession of the space and utilize such space in any manner WA SEA chooses. Sponsors may not dismantle the display until the Exhibition is finally closed 12pm Wednesday 24 March 2010

8. SPACE EQUIPMENT AND SERVICES

Each exhibit space will include general show security service and exhibitor badges for Exhibitor staff. 2.4m high walls 1 x fascia (corner stands x 2 fascias) and 1 x company name sign, (corner stands 2 x signs). No Exhibit may be built or erected to exceed the height limitation as set forth in the Exhibitor's Manual. Any Sponsor whose booth exceeds the height limitation will be required at his own expense to alter the display in order to conform to these regulations. WA SEA shall not be liable for any errors in any listing or descriptions or for omitting any Sponsors from the guide or other materials.

9. SPONSOR EQUIPMENT AND SERVICES

Sponsor will install its equipment and display in accordance with the schedule distributed by WA SEA with final space assignment. Sponsor agrees to provide service and support for installed products. At the discretion of WA SEA, products not maintained in acceptable working condition may be removed from the display floor, without refund to the Sponsor of any fees. No exhibit merchandise, equipment, container or packing material shall be left in any corridor; all such items shall be kept within the exhibit spaces. No container or packing materials shall be brought into or out of exhibit space during exhibit hours.

10. CONTRACTOR SERVICES INFORMATION

Sponsors are responsible for providing or arranging all necessary labor in transporting, uncrating, erecting, dismantling and re-crating of displays. These services, if desired, may be arranged for with the official conference decorator or carrier. Neither WA SEA, any cosponsor or convention center or other exhibit

space provider will be responsible for the performance or any act or omission of these contractors.

11. CANCELLATION OR TERMINATION OF EXHIBITION AND SPONSORSHIP

If for any reason beyond its reasonable control including, fire, strike, earthquake, damage, construction or renovation to the Conference Center, government regulation, public catastrophe, Act of God, or any similar reason, WA SEA shall determine that the Exhibition and or Conference or any part may not be held, WA SEA may cancel the Exhibition or any part thereof. In that event, WA SEA shall determine and refund to the Sponsor its proportionate share of the balance of the aggregate sponsorship fees received which remain after deducting all expenses incurred by WA SEA.

12. SPONSOR CANCELLATION OR BOOTH DOWNSIZING

All payments made to WA SEA under this application shall be deemed fully earned and nonrefundable in consideration for expenses incurred by WA SEA.

13. SPONSOR CONDUCT

Sponsor and all of its representatives shall conduct themselves at all times in accordance with normal standards of decorum, and good taste. WA SEA reserves the right to eject from the Exhibition any Sponsor or representative violating those standards.

14. LIABILITY

Under no circumstances will any party to this agreement, any co-sponsor or the Burswood Entertainment Complex or other exhibit space provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not apprised of the possibility or likelihood of such damages or lost profits. In no event shall WA SEA's liability under any circumstance, exceed the amount actually paid to it by the Sponsor for exhibit space. WA SEA makes no representations or warranties including, but not limited to, the number of persons who will attend the Exhibition.

15. CARE OF BUILDING AND EQUIPMENT

Sponsors or their agents may not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. If such damage occurs, the Sponsor is liable to the owner of the property so damaged. All materials used in decoration must be flameproof. Electric wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the exhibition is located, and of any other government authority maintaining jurisdiction over the convention center that affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the exhibit hall. The Sponsor shall also comply with all reasonable requests of officials of the Conference and Exhibit Hall and WA SEA with respect to the installation, conduct and disassembly of its exhibit.

16. TAXES AND LICENSES

Sponsor shall be responsible for obtaining any licenses, permits or approvals under local or state law applicable to its activity at the Exhibition. Sponsor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with its activities at the Exhibition.

17. NOISE CONTROL

WA SEA reserves the right to monitor or prohibit the use of any electronic equipment or machinery that it determines, in its sole discretion, is detracting from other exhibits.

18. BOOTH MUSIC

Live or taped music is prohibited as part of an exhibit or display without written permission from an appropriate music licensing source. Sponsor agrees to obtain such written permission. Evidence of such an agreement must be available for WA SEA upon request. In the event written confirmation cannot be documented the vendor agrees to cease playing the music.

19. SECURITY

Security will be provided to patrol during exhibition and after exhibition hours. The exhibit hall must be vacated within two hours after exposition closing. Sponsors will be allowed to enter the exhibit hall upon presentation of a proper exhibit badge/pass only.

20. AGREEMENT TO TERMS, CONDITIONS AND RULES

Sponsor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by WA SEA from time to time for the efficient and safe operation of the Exhibition. In addition to WA SEA's right to close a display and withdraw its acceptance of the application, WA SEA in its sole judgment, may refuse to consider for participation in future Exhibitions and Sponsor who violates or fails to abide by all such terms, conditions, and rules. This application represents the entire agreement between the Sponsor and WA SEA concerning the subject matter of this application. WA SEA is not making any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by both parties. The headings used in this agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this agreement. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect.

